

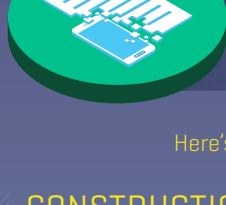
WHY CHOOSE

VIEWPOINT

YOUR TECHNOLOGY PARTNER for the *FUTURE*

Choosing the right software provider is crucial to ensuring the long-term profitability of your construction business.

Workflows – including accounting, estimating, and project management – are increasingly dependent on software¹.



TECHNOLOGY ADOPTION
IN THE CONSTRUCTION
INDUSTRY IS EXPECTED
TO REACH **70%**
BY 2020²

Here's what makes us *different*:

CONSTRUCTION SOFTWARE IS ALL WE DO

Nearly 40 years dedicated to construction and service contractors = deepest knowledge in the industry.



The fact that Viewpoint is construction-focused and aligned with our culture of innovation and improvement really set them apart.

- Dustin Burks, CIO, CDRE Construction

BROADEST CUSTOMER BASE:

From General Contractors to Heavy Highway and Specialty Subcontractors

EXPERIENCE IN CONSTRUCTION:

100s of employees with years of experience in Payroll, Finance, Services, and Operations

WE INTEGRATE WORKFLOWS ACROSS OFFICE, TEAM, AND FIELD



Unmatched breadth of integrated solutions = smooth flow of information from back office staff to extended project team to field personnel and back again.



Viewpoint had an all-in-one solution that, for us, takes eight different programs and lots of paper and combines it into one system – bringing the field and office together for seamless communications.

- Charles Lewis, CFO, E.R. Lewis Construction Company, Inc.

HIGH-PERFORMANCE, RICH CLIENT SOFTWARE

+ Responsive, collaborative web applications

+ Cross-platform, native mobile apps

YOUR TECHNOLOGY PARTNER FOR THE FUTURE

In 2017, Viewpoint supported client needs through more than **50** major releases across our Office, Team, and Field products.



We went from talking about stopping margin erosion to seeing exactly where jobs are losing money.

- Kathy Sulik, Project Manager, Sachse Construction

FLEXIBLE, SECURE, RELIABLE = CLOUD

Fully benefit from Viewpoint's integrated workflows – and lower your IT footprint – by deploying in the cloud.



Moving to the cloud makes business sense.

Let us take care of updates, upgrades, and SQL licensing – all while decreasing your IT footprint.

On-premise deployment also available.

VIEWPOINT ACHIEVES A HIGH RETURN ON INVESTMENT FOR OUR CUSTOMERS³

Independent study shows immediate and demonstrable bottom-line benefits from Viewpoint's integrated construction management solutions.

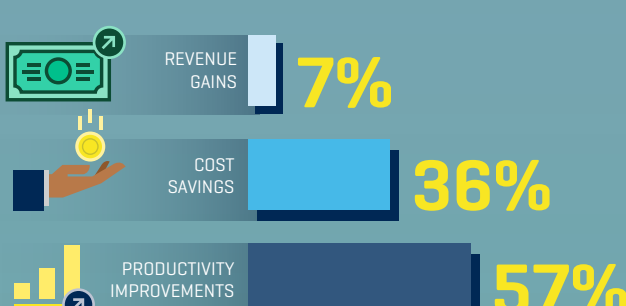
FACT: A typical organisation – \$10M USD annual revenue / 5% gross margin / 20 projects annually – can achieve:

ANNUAL BENEFITS EXCEEDING

\$1.3M
USD



Bottom-Line Benefits by Type:



VIEWPOINT

YOUR TECHNOLOGY PARTNER for the *FUTURE*

1. The 6th Annual Construction Technology Report, JCKnowledge

2. Reinventing Construction Through a Productivity Revolution, McKinsey Global Institute, February 2017

3. Source: Hobson & Company (2017). Driving ROI: The Case for a Proven Construction Management Solution. Portland, OR: Viewpoint, Inc.

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